



## Content of Terms as of 20.4.2020

### 1 Organiser of The Copernicus Masters

The Copernicus Masters is organised under an ESA contract by Anwendungszentrum GmbH Oberpfaffenhofen (“the Organiser”) and is supported by various prize-awarding partners (“the Partners”).

### 2 Objective of The Competition

The Copernicus Masters is designed to support the development of Copernicus-related entrepreneurship by eliciting and rewarding projects and business ideas that make use of Earth observation data primarily generated under the Copernicus programme. The Copernicus Masters 2020 is calling for proposals between 1 April and 30 June 2020 in different categories (“the Challenges”) and (“the Prizes”).

### 3 Right to Participate

Enterprises, scientific institutions, and individuals of legal adult age are entitled to participate in the Copernicus Masters 2020. Applications will be accepted from anywhere in the world, **except for the Copernicus Master European Commission (EC) Challenges and the Copernicus Prizes. To participate in those, any applicant must be a natural or a legal person of an EU Member State or EEA, ENP, South/East countries or other countries with which the EU has space dialogues and cooperation: USA, Canada, Latin America, Africa, Gulf Cooperation Countries, Kazakhstan, Japan, Korea, Australia, New Zealand.**

### 4 Submission Period 2020

Participants are requested to electronically submit their contributions from April 1st, 2020 until midday (11:59 a.m. CEST) on June 30, 2020. Please refer to the procedure described below.

### 5 Challenges and Prizes in 2020

Descriptions of all of the Challenges in the Copernicus Masters 2020 are available at <https://copernicus-masters.com/>. Each Challenge focuses on a specific topic, and therefore offers a different reward. The

dedicated evaluation criteria for each Copernicus Masters Challenge can also be found on the dedicated landing pages of the challenges. They will determine the winning proposal.

The Copernicus Prizes represent either a region or a country. The participants may additionally choose their desired Copernicus Prize additionally to the Challenge based on the reward offered by the Copernicus Prize partners as the Copernicus Prizes do not have a specific focus. Every Copernicus Prize has its own landing page to inform the participant about the benefits of the Prize Partner and the reward. They are available at: <https://copernicus-masters.com/#Copernicus-Prizes>

## 6 Procedure

The competition will be organised and carried out exclusively in English via a secure online idea database accessible at [www.copernicus-masters.com](http://www.copernicus-masters.com). Registration at this site is required to create a user account, which may then be used to submit innovative business ideas to any of the Copernicus Masters Challenges and additionally to any Copernicus Prizes. When creating an account, participants will be asked to provide contact details, which the Organiser will use to inform them of all matters related to the Copernicus Masters and any other issues the Organiser deems relevant to participants in the competition. After registering, participants will receive a confirmation link they can use to log in and enter their details.

To start your submission, participants will be required to choose the Challenge & Prize to which they would like to submit a proposal and answer all of the mandatory questions in an online questionnaire.

The following specification clarifies the procedure to apply:

- Participants can **ONLY** select one Partner Challenge and, with the same entry, additionally choose **ONLY** one Prize Partner if they desire
- It is possible to enter more than one idea using the same personal account, but participants **may not** enter the same idea for different Challenges & Prizes

New Challenges and Prizes may be added while the competition is underway. Any additional Challenges and Prizes will be announced on [www.copernicus-masters.com](http://www.copernicus-masters.com), which will always reflect the most current status.

Participants must submit their idea and complete the mandatory sections of the database no later than **11:59am hrs. CEST on 30 June**. Only those ideas that contain all the mandatory information will be considered for evaluation. Ideas will automatically enter the evaluation phase when you hit the submit button in the database. Participants will receive a notification of submission from the organiser. However, participants can still edit their entry at any time until the closing of the database. In that case it is important to again click the submit button to make sure your latest version goes into evaluation. The entry will then be submitted to a dedicated panel of experts appointed to the chosen Challenge and Prize. Each of the experts tasked with evaluating the ideas submitted will be required to commit to a non-disclosure agreement with the Organiser before the ideas are put forward for evaluation.

The evaluation of the ideas is an anonymous process. Each idea will receive its own identification number. During the evaluation process, the experts will only be able to see this ID. In each Challenge and Prize, however, a small number of finalists may be invited to deliver a personal pitch or participate in a phone interview. This will, of course, require disclosure of the participant's name, but he or she will already have been nominated as a finalist at this stage.

By participating, participants acknowledge that their contact details will be passed on to the respective Challenge sponsor and Prize sponsor to which they have registered their idea/solution, after the database has been closed and the winners chosen. This partner may then contact participants to determine whether they are interested in moving forward with the ideas submitted.

## 7 Awarding of Prizes

The expert teams of each Challenge and Prize will select, at their discretion, their own winning idea. In addition, one overall winner of the competition 2020 will be selected by an international experts team amongst all Challenge and Prize winners, under the supervision of a legal counsel. The Organiser and the Partners shall assume no liability whatsoever for the outcome of the selection process. This outstanding entrant will be awarded a cash prize to the value of EUR 10,000.

The awards ceremony for the Overall Winner 2020, the Copernicus Prize winners, and the Copernicus Masters challenge winners will take place in late 2020 (exact date and place tbd).

## 8 Prize Money

AZO will pay prize money to Challenge and Prize winners or persons authorised by them according to the competition terms and conditions and in the name or for the account of the respective contracting authority. The prize money will be paid in the currency of the contracting authority or organiser using the exchange rate of the bank executing the transfer at the day of payment. Bank charges will be covered by the recipient. Any resulting tax obligations which are caused or affected by the receipt of prize money are to be beared by the recipient himself.

## 9 Confidentiality

Measures have been taken to ensure the confidentiality of the ideas submitted in the Copernicus Masters 2020. The transmitted ideas will be protected against any access by unauthorised third parties. The experts and all other personnel assigned to organise the competition and evaluate the submissions will also be required by contract to treat all matters as confidential.

All of the **personal data** of the participants will be treated confidentially and may only be passed on to the group of persons named by the organiser. Please refer to the link to the data protection policy

<https://email.azo-space.com/asset/30:azoprivacypolicyen2018finalpdf>

During the awards ceremony, the awarded ideas will be made public along with the names and contact details of the prize winners.

By participating in this competition and accepting any of the prizes awarded, all participants acknowledge that the Organiser and initiators may use their names, addresses, comments, likenesses, photos (incl. photos taken of the winners at the Awards Ceremony), and descriptions of their ideas in publicity or advertising concerning the competition or otherwise in any medium now known or hereafter devised (including the Internet or other interactive networks) at any place or time without further compensation or right of review, and agree to waive their rights with respect to any such publicity and advertising.

Once an idea has been publicly recognised, the Organiser and the Partners shall take no further responsibility regarding the further cooperation of the respective winner with any of the Partners, regional management organisations or members of the expert panels. This also includes cases in which no cooperation between a winner and the respective partner or regional management organisation materialises despite the award in question.

## 10 Rights

Participants shall retain the intellectual property rights to their respective ideas. Whether participants realise their ideas themselves or with a partner of their choice is left to their discretion. Participating in the Copernicus Masters 2020 will not grant participants any additional rights to their respective ideas.

Prior to entering the competition, participants are advised to notify their employers (if applicable) of their ideas in case they were developed in connection with said employment. If chosen as the winner of any Challenge or Prize or both, an idea will be made public; any intellectual property protection (if the idea was not previously protected by a patent) may thus be rendered void or otherwise lost. As a result, the idea may become common property. Participants are therefore strongly advised to protect their ideas adequately, such as by applying for a patent, utility model, or another form of intellectual property protection.

Despite all of the efforts made to keep the participants' ideas and information confidential prior to their publication, participants hereby understand and acknowledge that neither the Organiser nor the Partners shall assume any liability for any damages resulting from their ideas or information becoming public.

By entering the competition, participants affirm that they are the sole owners of all rights pertaining to the ideas they submit and that their participation will not violate the rights of any third party. Should any third-party rights nonetheless come to light, participants further affirm that neither the Organiser nor the Partners shall be held liable for any amount of resulting damages or claims. The Organiser and Partners shall thus be exempt from any third-party claims.

## 11 Miscellaneous

Anwendungszentrum GmbH Oberpfaffenhofen takes no responsibility regarding the provision of the rewards offered by any of the competition partners. This also includes the payment of cash awards or the conduction of in-kind services. The fulfilment of the services offered is the sole responsibility of the respective challenge partner or prize partner.

The decisions made concerning the competition's awards shall not be subject to dispute in a court of law. The decisions rendered by the experts involved in the different Challenges and Prizes shall be final and binding for all participants in all aspects of the competition. Participants shall have no right to be provided with any justification for the experts' decisions.

Each winner shall be responsible for rendering any and all federal, state, local, provisional, and other taxes. Winners who are to be awarded a cash prize must submit to the Organiser an official document (signed by their employer) stating that they (and not their company) are to receive said prize.

The Organiser reserves the right to modify the present terms, including any of the deadlines set forth herein, at any time.

Participation in this competition shall be subject to German law. Place of jurisdiction shall be Munich, Germany.

## 12 CONTACT

For more information on the competition, please visit: [www.copernicus-masters.com](http://www.copernicus-masters.com).

If you have any further questions, please send them to [team@copernicus-masters.com](mailto:team@copernicus-masters.com).