

Job Title: Marketing Manager

Supervisors: Intza Balenciaga (technical supervisor) and Thorsten Rudolph (personnel supervisor)

Location: Claude-Dornier-Straße 1, 82234 Weßling, Germany

About AZO

Since 2004, AZO has been a leading international consultancy driving innovation in Europe's space sector from Oberpfaffenhofen (Weßling, Germany). We bring together startups, industry leaders, institutions, and investors to foster collaboration, entrepreneurship, and growth across the global space ecosystem.

With more than 20 years of experience, we have coordinated flagship European initiatives such as ESA BIC Bavaria, Copernicus and Galileo Masters, CASSINI Matchmaking, and the EU Global Action on Space. To date, we have supported over 250 startups and helped hundreds scale internationally.

Our mission is to strengthen Europe's and German's competitiveness by building a sustainable and responsible space industry — transforming bold ideas into impactful solutions and preparing the workforce of tomorrow for success.

About the Role – Marketing Manager

We are seeking a highly motivated **Marketing Manager** with strong expertise in content and online marketing, as well as event management and web development. This is a **permanent position, which the selected candidate is expected to start in early 2026.**

Your Profile

- 3+ years of experience managing and maintaining WordPress and Elementor websites, including HTML, CSS, and JavaScript customization
- Strong background in planning, structuring, and designing web projects in collaboration with graphic design and project management teams
- Proven experience in content creation and editing in English and German for websites, blogs, newsletters, brochures, press releases, and social media
- Hands-on experience with HTML newsletters and marketing automation using Mautic, including workflows, landing pages, A/B testing, segmentation, and KPI analysis
- Skilled in social media management (LinkedIn, Twitter) using Hootsuite, including content planning, ad campaigns, performance monitoring, and live event coverage
- Experience producing videos, livestreams, and webinars using vMix, including studio setup, lighting, green screen, camera configuration, basic editing, and storyboarding
- Solid event planning and coordination skills, including production of marketing materials, venue and equipment management, on-site setup, logistics, and post-event follow-up
- Project management experience including database (Award Force) maintenance, reporting, stakeholder communication, award ceremony organization, and participant outreach
- Analytical, structured, and solution-focused approach to problem-solving, with excellent organisational skills and attention to detail
- Proficient in WordPress, Elementor, HTML, CSS, JavaScript, Matomo, Mautic, Hootsuite, vMix, Award Force and MS Office
- Fluent in English and German (written and spoken)
- Independent, proactive, and reliable work style, with the ability to manage multiple tasks and deadlines

<u>Your Job</u>
<ul style="list-style-type: none"> • Manage, maintain, and optimize WordPress and Elementor websites, including HTML, CSS, and JavaScript customization, ensuring usability, performance, and technical stability • Plan, structure, and design new web projects in collaboration with graphic design and project management teams • Create, edit, and publish content in English and German for websites, blogs, newsletters, brochures, press releases, and other media, including editorial preparation and research on specialized topics • Plan, design, and distribute HTML newsletters and mailings using Mautic, including automation workflows, landing pages, A/B testing, segmentation, and KPI analysis • Develop and execute social media campaigns for LinkedIn, Twitter, and other channels, manage daily content, monitor performance, and provide live event coverage using tools like Hootsuite • Produce and coordinate video content, livestreams, and webinars using vMix, Vimeo, or GoToWebinar, including studio setup, lighting, green screen, camera configuration, basic editing, and storyboarding • Support event planning and execution, including print material production, venue and equipment coordination, on-site setup, logistics, guest management, and post-event follow-up • Manage project-related databases and websites, coordinate communications with participants, jury members, and stakeholders, and prepare marketing plans, mailings, and outreach initiatives
<u>Rewards and Recognition</u>
<ul style="list-style-type: none"> • Hybrid Working: Flexible arrangements to work from home in Germany and Spain • Continuous Learning: Strong focus on professional development, skill enhancement, and career growth • Career Mobility: Opportunities for advancement at global, national, and regional levels • Competitive Salary: Fair and transparent compensation reflecting commitment and performance • Work-Life Balance: Support for family compatibility and overall well-being • Equal Opportunities: Commitment to diversity, equity, and inclusion, prioritising underrepresented candidates when equally qualified

If you are excited about this position and believe you are the right fit for this role, we look forward to your application. Please send a **one-page CV and a one-page cover letter** to Ms. Intza Balenciaga at intza.balenciaga@azo-space.com, outlining **how your skills and experience align with the position**. Thank you!